



## CITY OF ATLANTA

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KASIM REED  
MAYOR



July 31, 2010

Greetings:

As Mayor of Atlanta, it is my pleasure to welcome the Health Education and Communication Center of Atlanta (HECCA) as you host the *2010 Converse HOOPATLANTA 3-on-3 Classic (Youth Basketball Tournament, Sports & Health Expo)*.

For years, HECCA has sought to promote healthier living habits among Atlanta residents through numerous initiatives, programs and partnerships. In our city, the epidemic of child obesity is of particular importance, since it has serious health and social consequences that often continue into adulthood. I applaud HECCA for your extraordinary willingness to educate families and promote awareness about our state's childhood obesity epidemic. Your dedication and commitment to building stronger families fosters a more fit community

The *2010 Converse HOOPATLANTA Classic* is an annual event that enables our children to learn the importance of teamwork, physical activity and sportsmanship through basketball. Ultimately, by working and competing against others, they are able to fight obesity while maintaining a healthy lifestyle. The City of Atlanta commends you for your exemplary leadership in raising obesity awareness and appreciates your invaluable contributions. Thank you for making a difference in the lives of everyday Atlantans.

On behalf of the people of Atlanta, I extend best wishes to you for a memorable and remarkable occasion.

Sincerely,

A handwritten signature in black ink, appearing to read "Kasim Reed".

Kasim Reed