



Georgia's Own Credit Union
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To Participants, Volunteers, Spectators and Fans of HOOPATLANTA 2009:

I would like to offer my overwhelming support and encouragement of the inaugural HOOPATLANTA and thank you for your participation in this event. You are not only making a significant strike against childhood obesity, a growing epidemic in the United States, but you are also bettering our school system and increasing financial literacy through Georgia's Own savings match program.

As the title sponsor of HOOPATLANTA, we are delighted to provide every participant with an i[save] savings account from Georgia's Own, pre-filled with 20% of their registration fee to get them started on a path toward financial security. In addition, the Health Education and Communication Center of Atlanta is donating 20% of the registration fee to each participant's P.E. school program, as a way of demonstrating commitment to education, fitness and our communities.

At Georgia's Own, we stand for the prosperity of our members, unmatched service, and a healthy planet. I invite you to learn more about us by visiting our website at georgiasown.org, or discover more about our i[x] youth initiative at doyouix.com. Please also stop by our booth at Center Court for information, giveaways, and to speak with our representatives.

We are extremely pleased to join HECCA in bringing you the weekend's festivities. We hope you enjoy the event and look forward to making it an annual tradition. Best of luck to the participants and I look forward to a great event in October!

Sincerely,

A handwritten signature in black ink that reads "Charlotte S. Ayers". The signature is written in a cursive style.

Charlotte S. Ayers
President & CEO